



Low-Code Survey

Jan 2019

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Gartner Application Architecture and Platforms for
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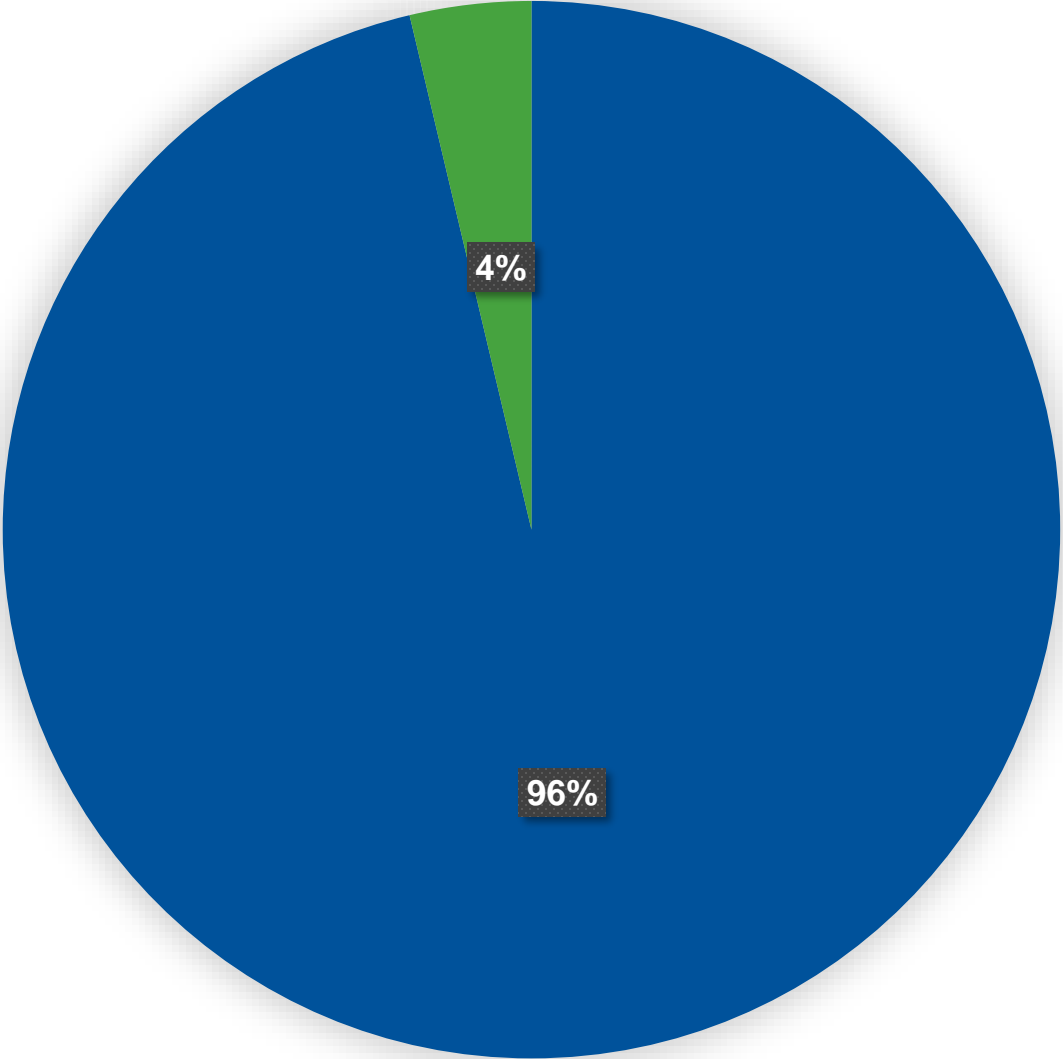
Low-Code and High Productivity

Low-Code for Application Development

- Vendor Survey carried out Nov-Dec 2018
- 82 of 200 vendors (~40%) responded representing
 - **\$2.5Bn revenues**
 - **>54,000 end-user organizations**

- **DISCLAIMER:** data has not been sanitised; not normalized for vendor size (ie 10% of 82 sample means 8 vendors)

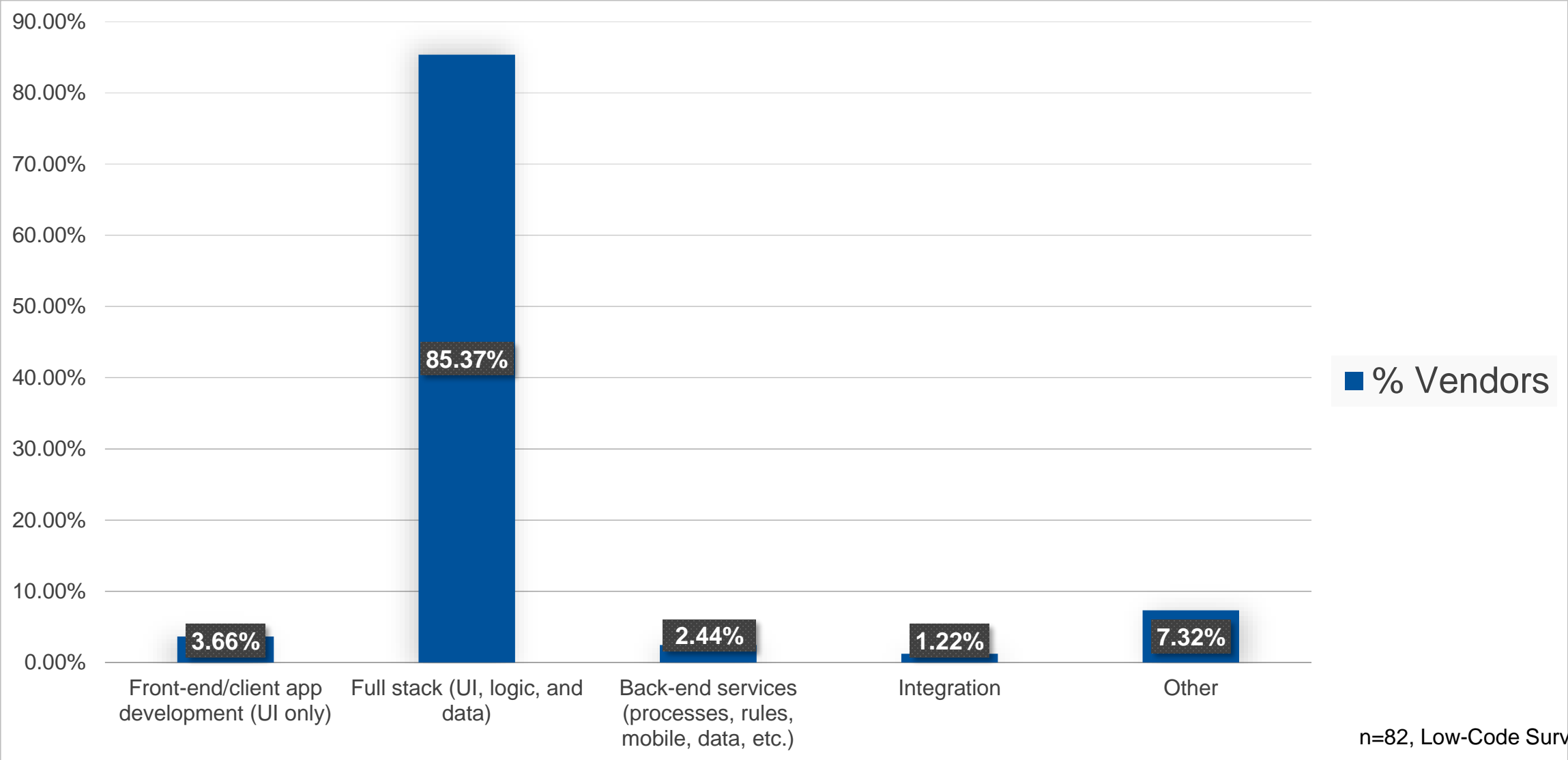
Low-Code Development Tooling Scope



- Customers use for design, development and deployment. (ie, offers full SDLC in platform)
- Customers use just for design and development. (ie, application accelerator requiring external runtime)

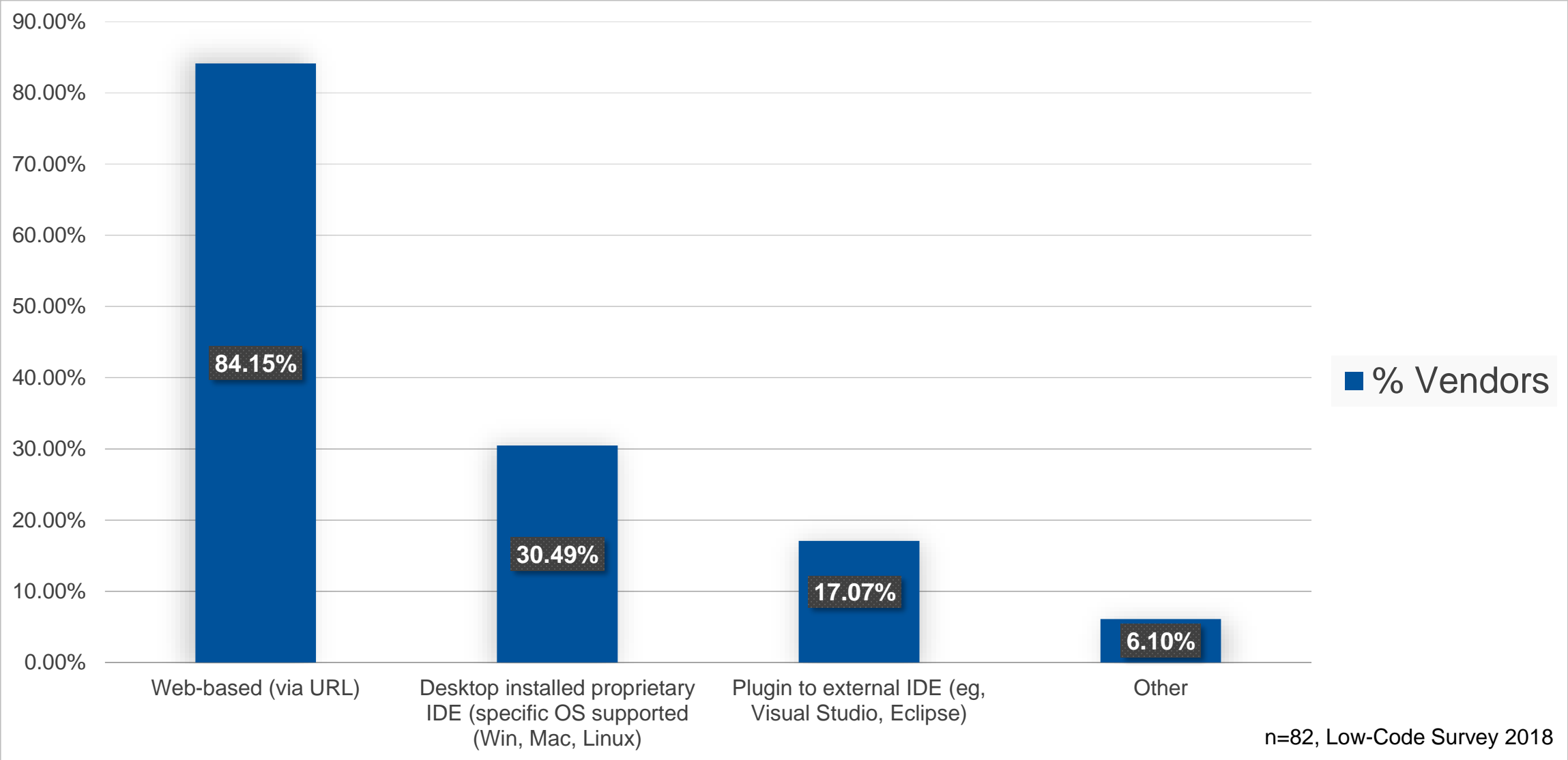
n=82, Low-Code Survey 2018

Low-Code Application Capabilities



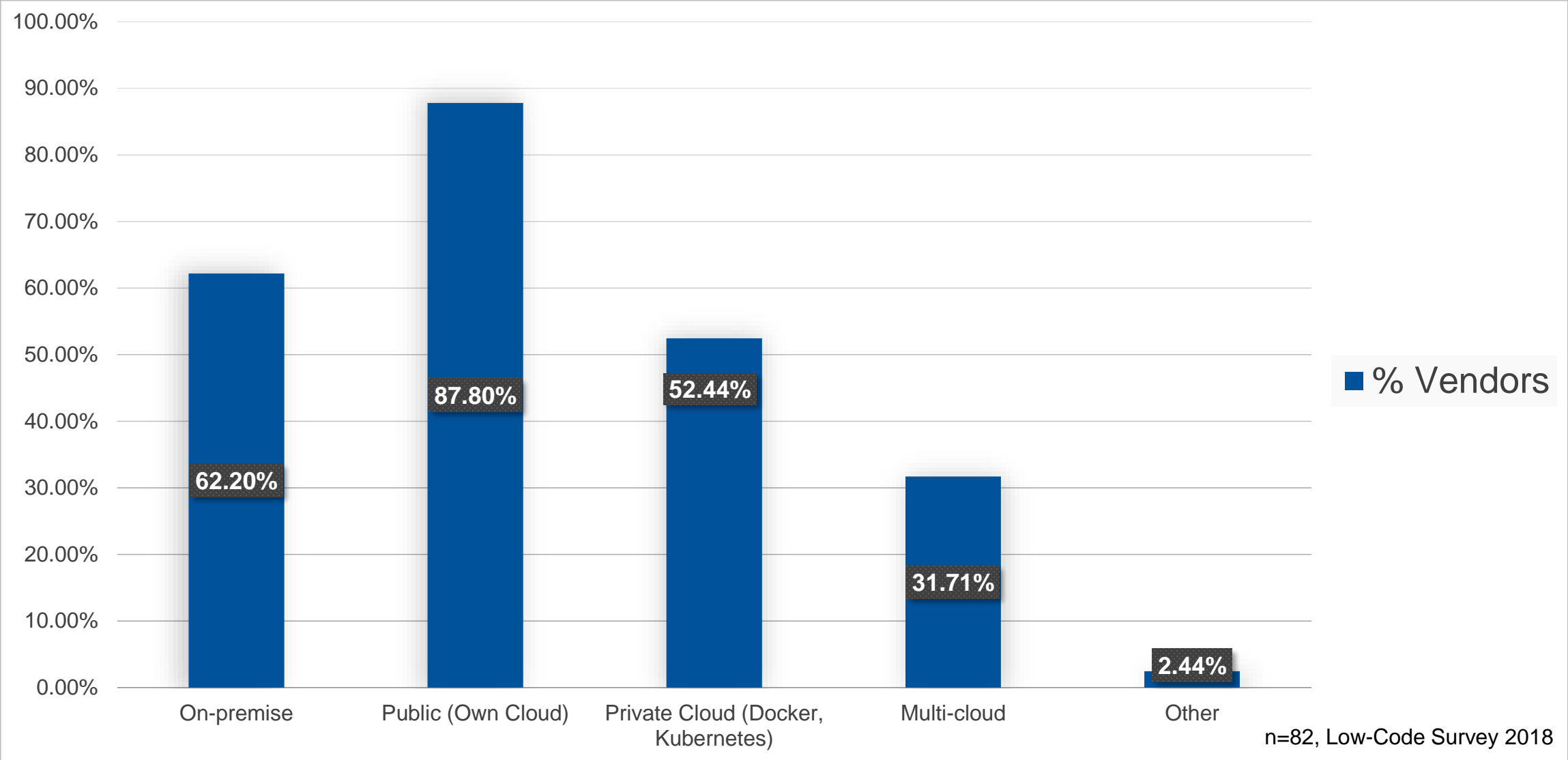
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Low-Code Development Environments Offered



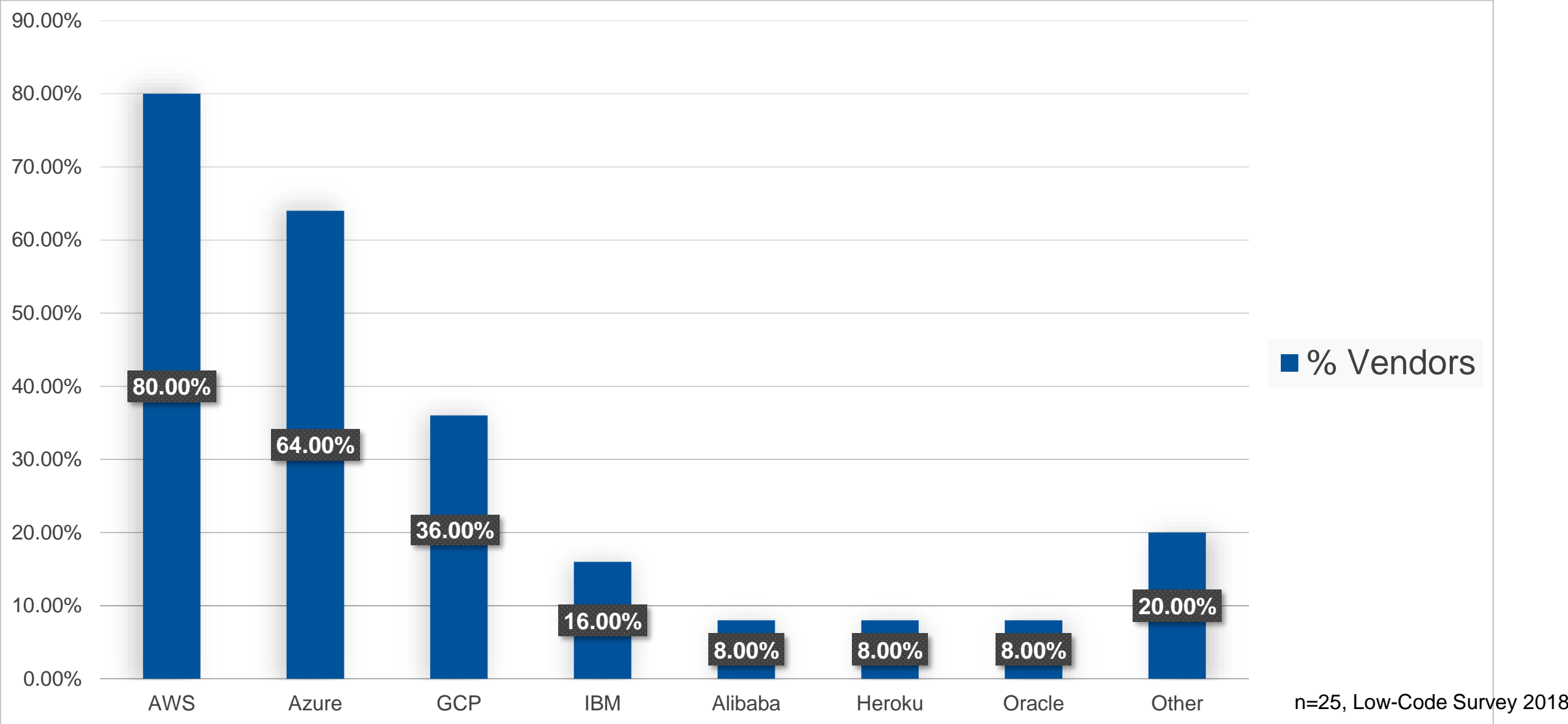
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Low-Code Deployments Offered



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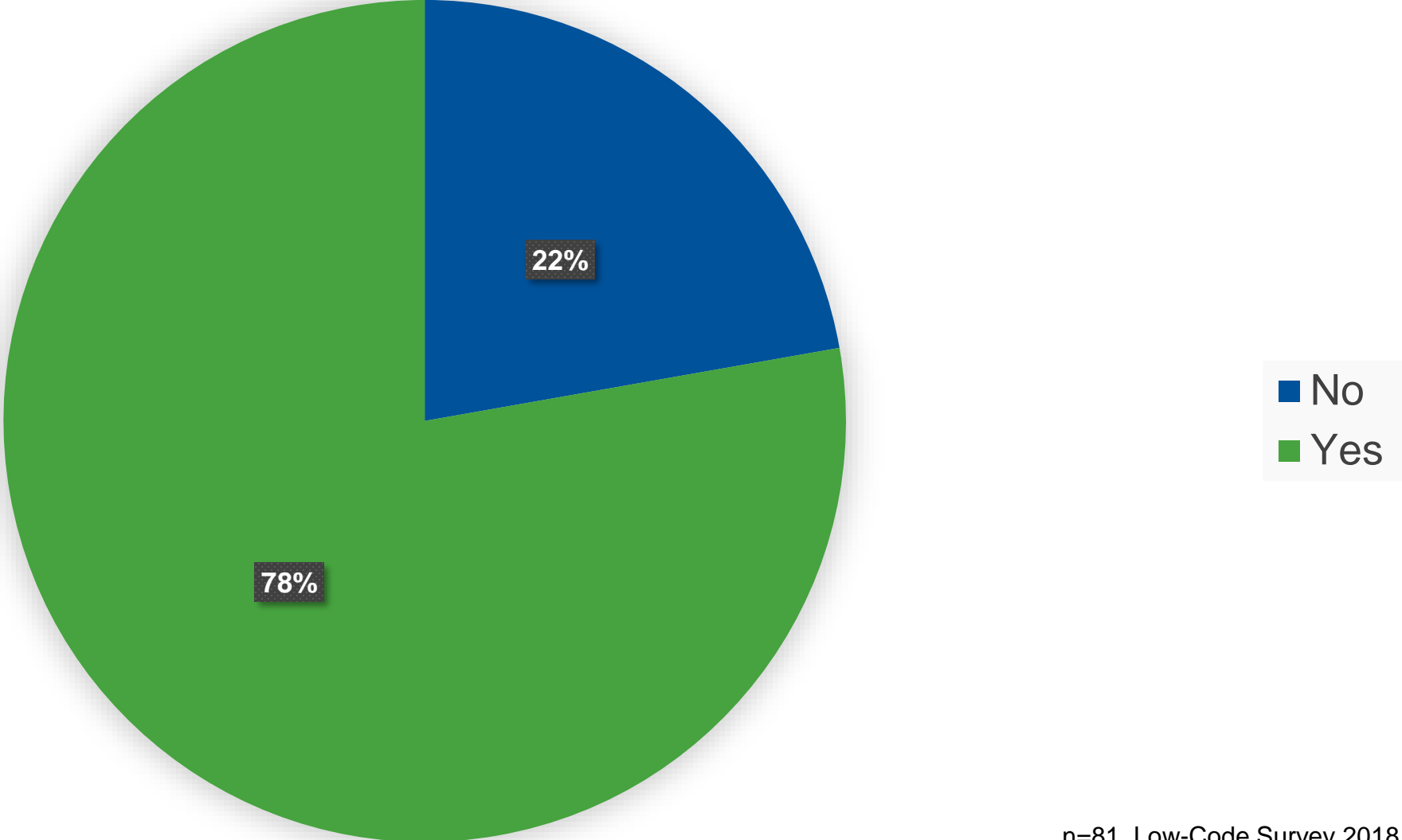
Low-Code Public Clouds Used



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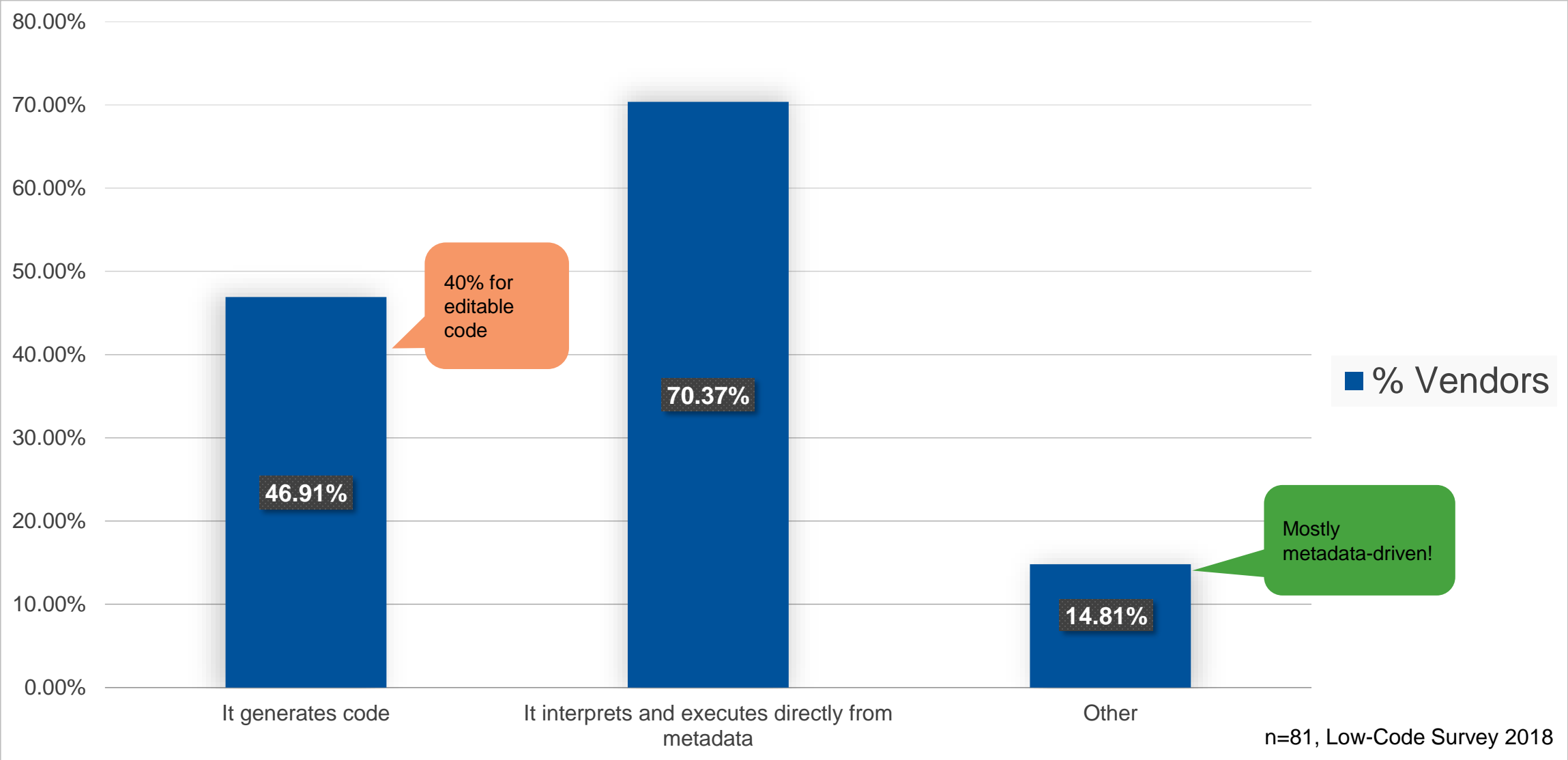
Low-Code Development Tooling Includes Database?



n=81, Low-Code Survey 2018

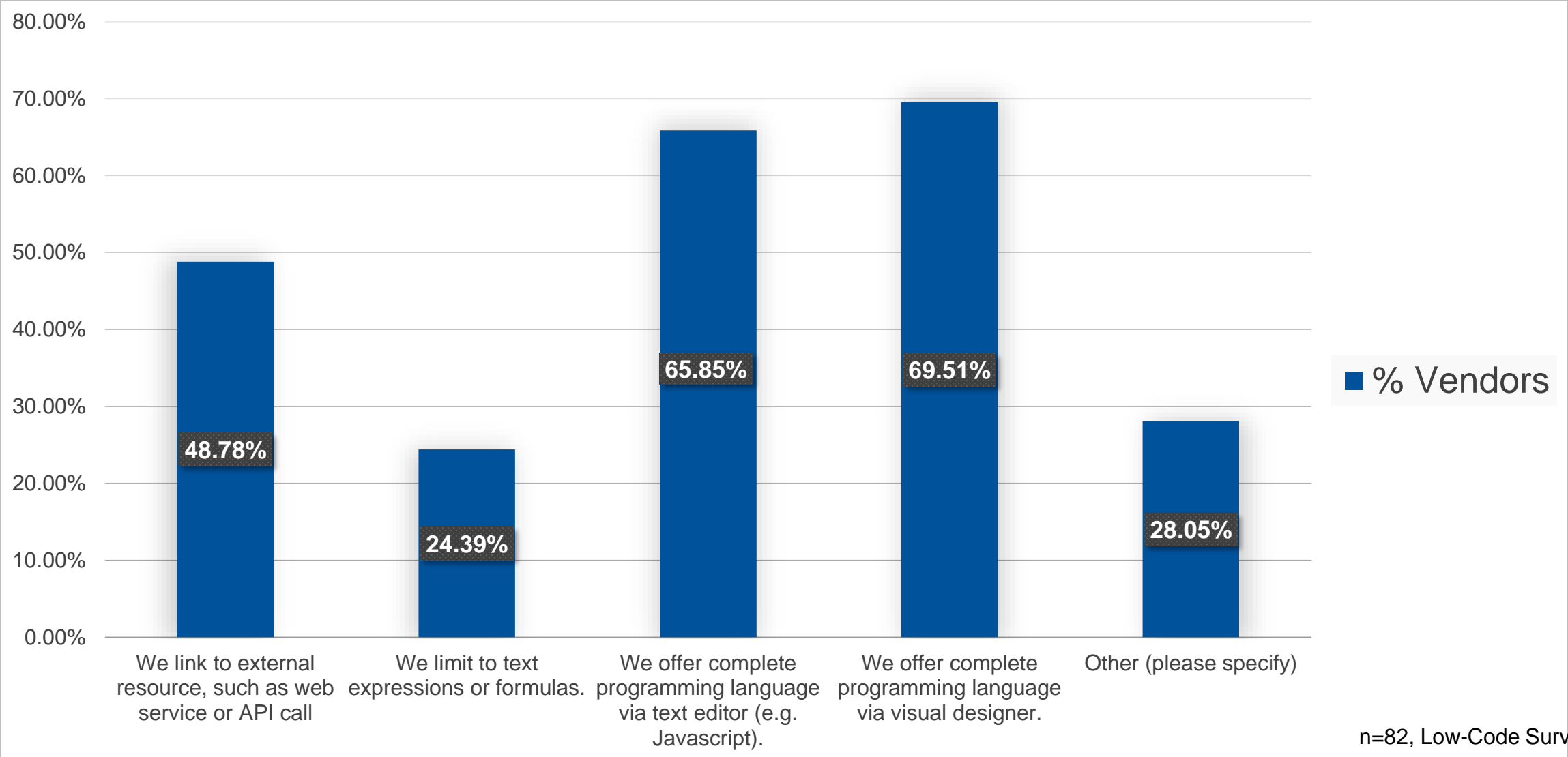
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Low-Code Development Approach



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Low-Code Business Logic Representations

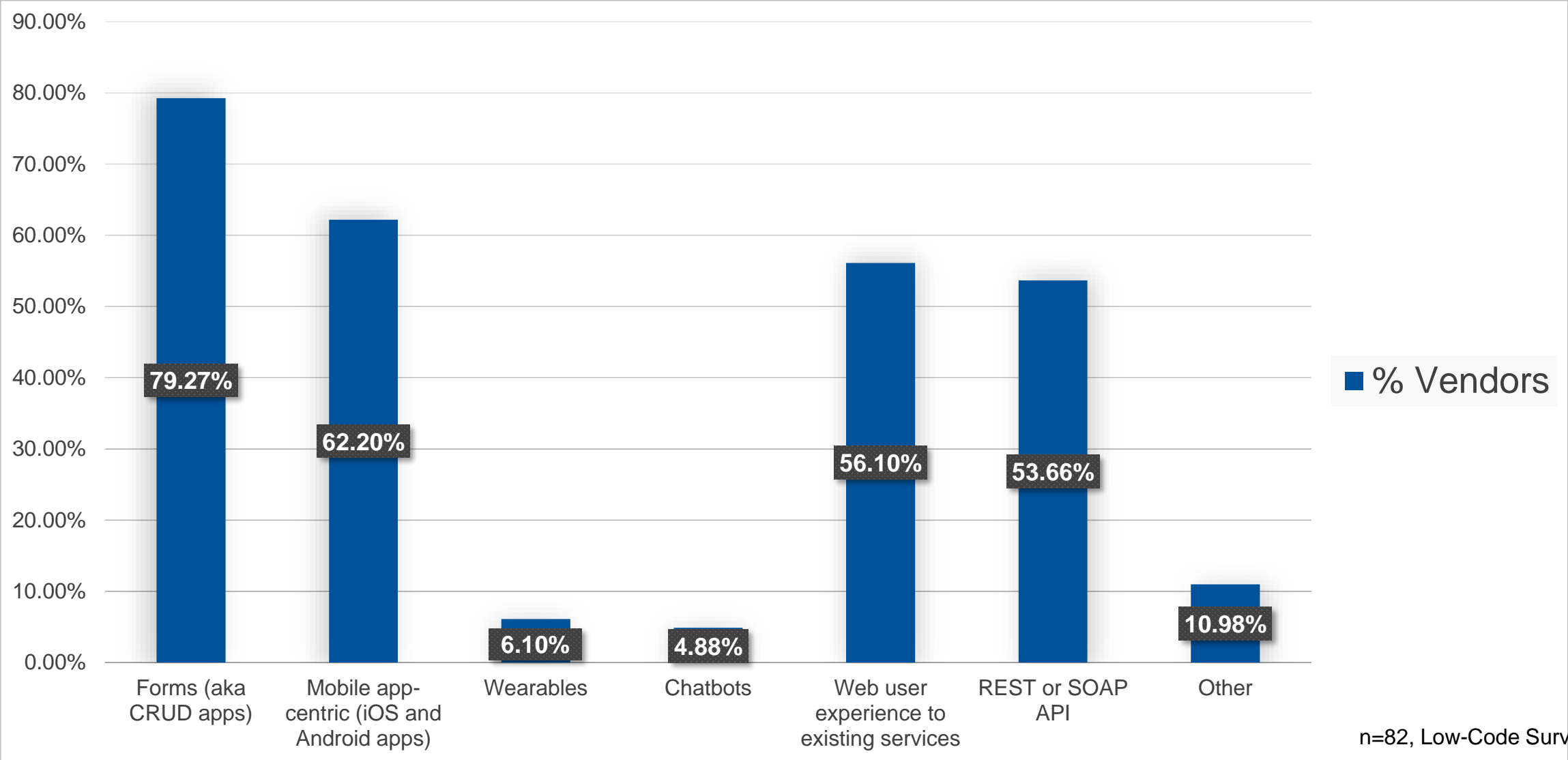


n=82, Low-Code Survey 2018

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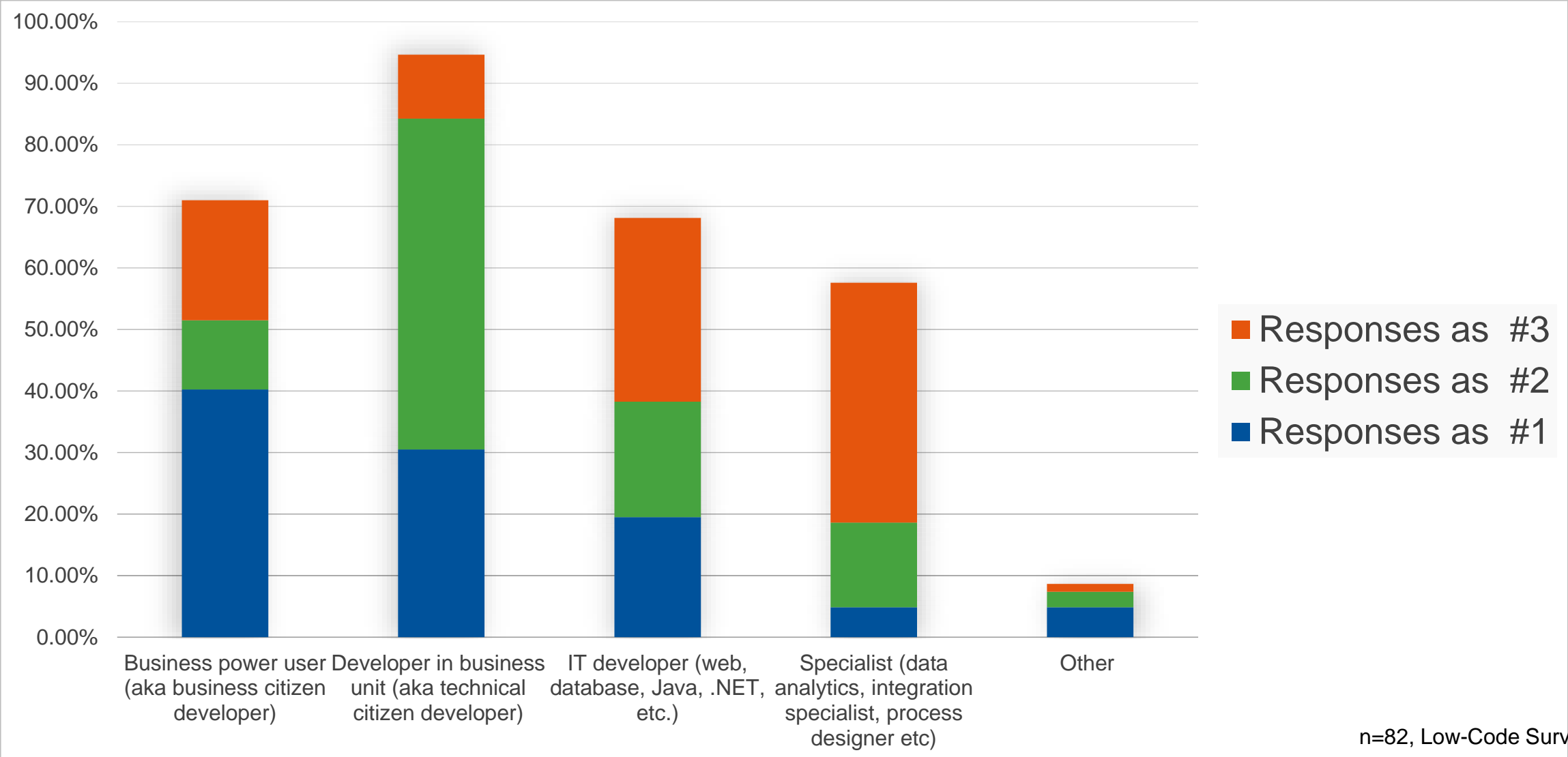


Low-Code End-user Experience



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Low-Code Targets Developers

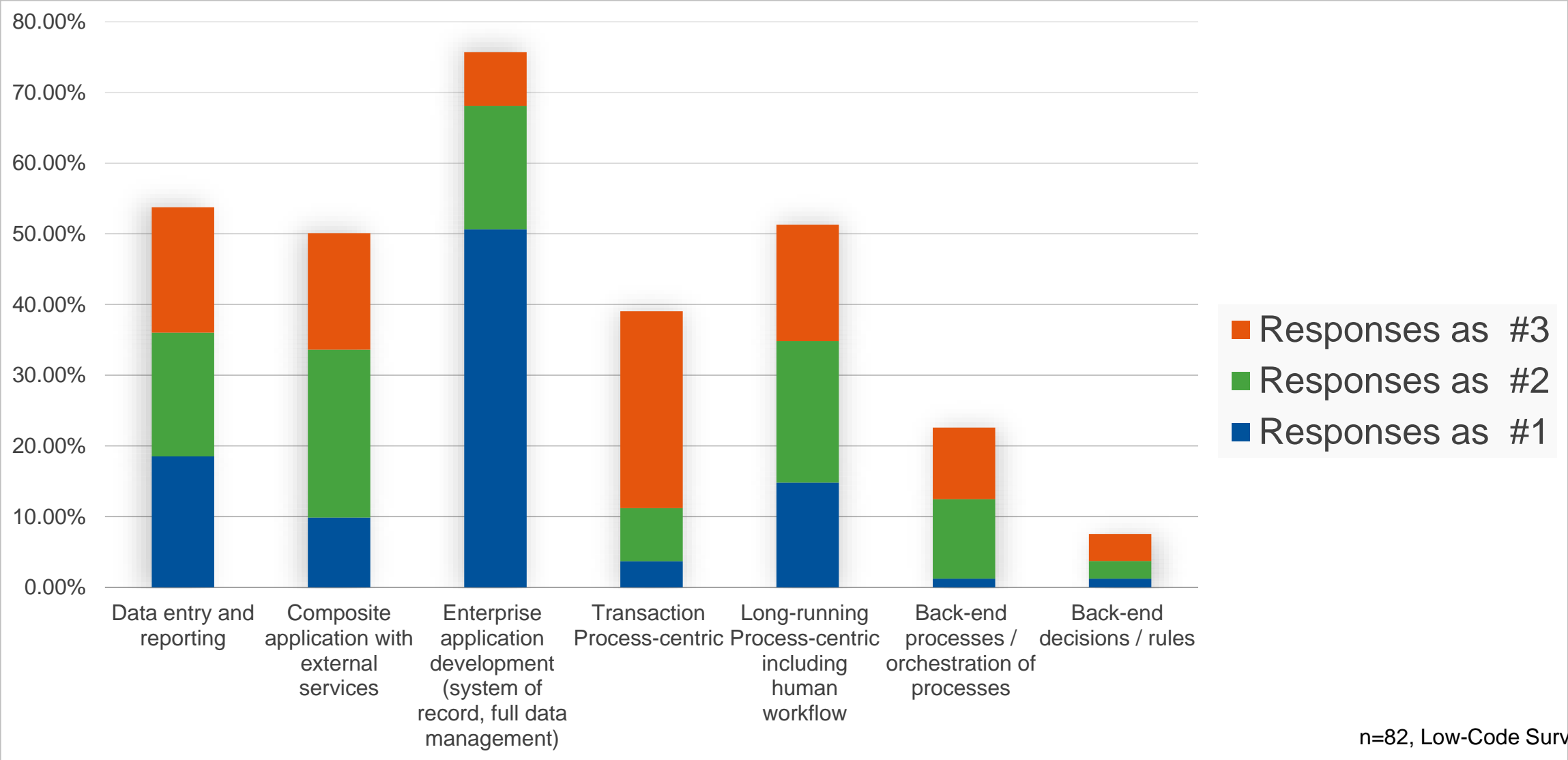


n=82, Low-Code Survey 2018

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Low-Code Target Use Cases

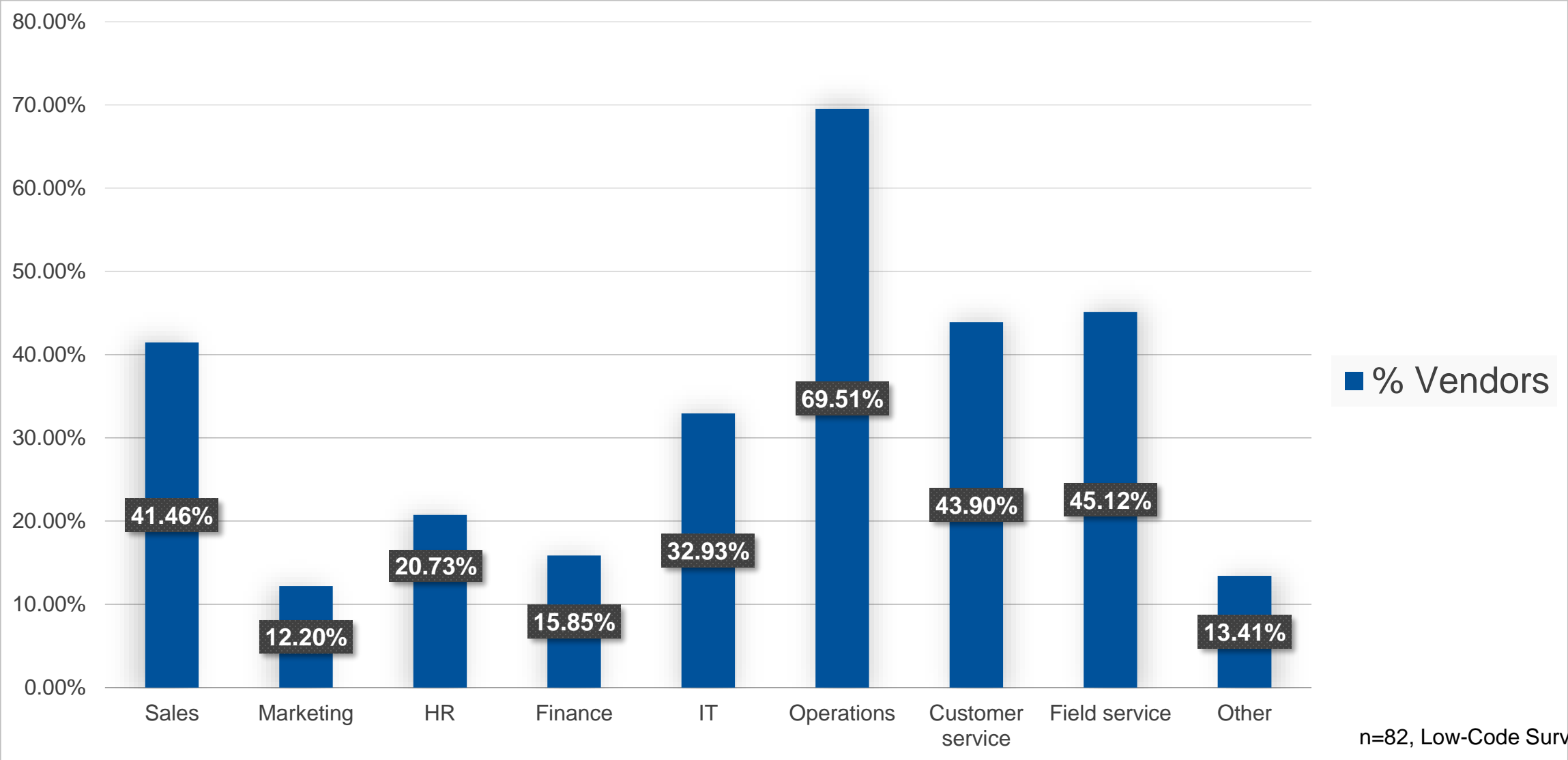


n=82, Low-Code Survey 2018

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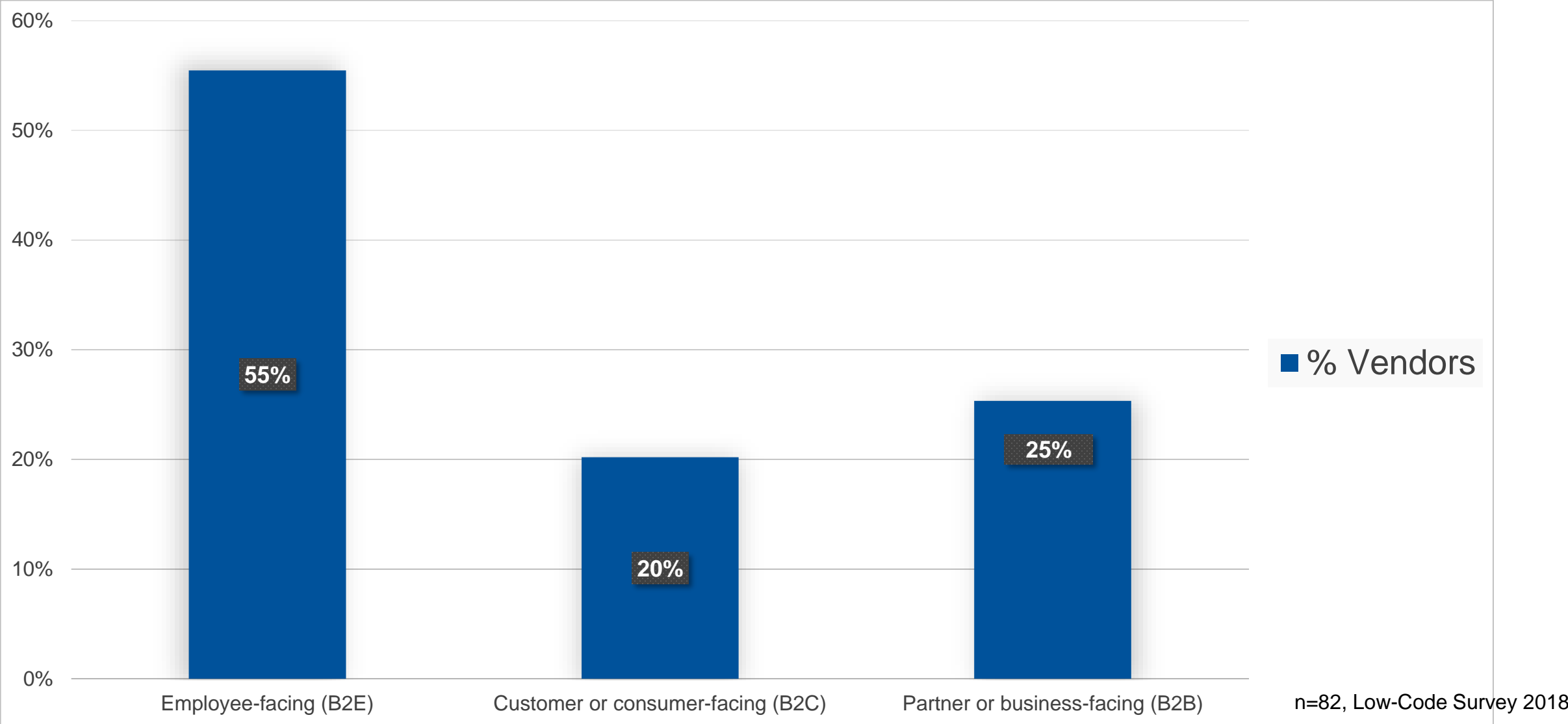


Low-Code usage by Business Unit



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Low-Code usage by End-User Type



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END